



## Additional HHI Facts

### Supplemental to HHI Talking Points

#### QUICK FACTS:

**18,898\*** Children helped over three years

**2,264\*** Women trained  
\* as of Feb. 2009

**Founded:** 2004

**Headquarters:** Portland, Oregon, USA  
**Operating Sites:** India

**Fiscal Year's Budget (10/08-9/09):**  
\$217,365 (USD)

**Last Fiscal Year's Spending:**  
\$141,607 (USD)

**Last Year's Budget Sources:**  
35% Foundations  
50% Individual & corporate support  
15% Earned revenue



**Partners:** St. Jude's Charitable Trust, Viswa Yuva Kendra, Portland State University

**Sponsors:** The James R. Greenbaum, Jr. Family Foundation, The GW Institute, Tiny Revolutionary, gDiapers, dotSUB, Soroptimist International

#### About Hands to Hearts International (HHI):

HHI originally began working in orphanages in Chennai, India, in February 2006. Caregivers trained by HHI demonstrate: significant gains in knowledge of early childhood development; more responsive interactions with children; greater awareness of child health and development; improved hygiene and nutrition practices. The children in their care show: increased weight gain; decreased illness; more responsive to soothing; increased language development; and better digestion and sleep (after practicing HHI baby massage).

HHI has since expanded its services, integrating its curriculum into existing programs. HHI now trains teachers in the world's largest early childhood development program--India's integrated Child Development Services (ICDS)--in both Kerala and Orissa. HHI now offers technical assistance services to other NGOs and government groups focused on child health, allowing them to integrate HHI's curriculum within their own programs. These smart, strategic partnerships have helped to shape HHI's focus today: touching the most children possible at the earliest time with the simplest, most cost-effective form of care.

#### Leadership:

Laura Peterson is the Founder and Executive Director of HHI. Laura has been the Clinical Director for a non-profit serving children with severe mental health issues, a Wilderness Therapist for troubled teens, and a faculty member in the College of Public Health at Oregon State University. She created "Wood Chicks", a wilderness empowerment program for women who were victims of domestic violence. Laura has a MA in Counseling, and was trained in the art of healing massage in the U.S. and Thailand. Her commitment to the health of women and children globally comes from years of working with troubled youth and eye-opening travel experiences in developing countries. In recognition of her successful creation of HHI Laura received Wisdom University's 2006 "Ordinary People, Extraordinary Outcomes Award" and the 2007 – 2008 "Making a Difference for Women Award" from Soroptimist International of the Northwest Americas.

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